

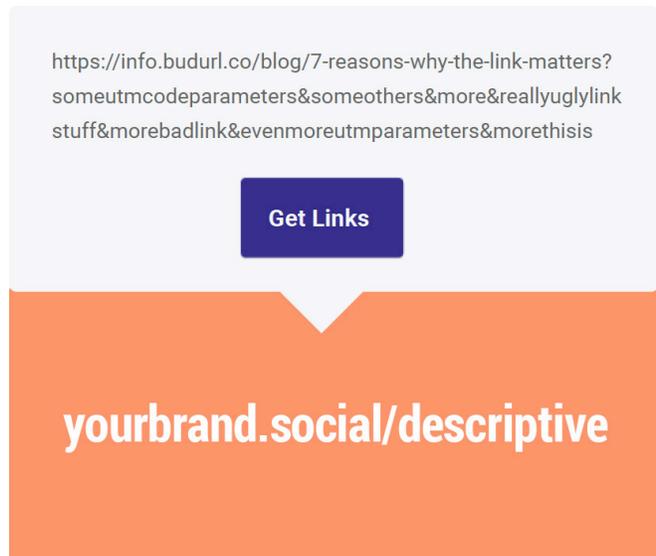


Short Links that Click

Real words. Meaningful. Memorable.

Turn all your links into real words that engage your audience.

BL.INK is the only solution that offers end users total control in creating the message and meaning of their short links. BL.INK Smart Links help drive higher audience engagement and more clicks. That's because BL.INK Smart Links *uniquely* use real words, your brand, and your messages.



Real Words

Automatically generated, real-word short links drive high engagement and more clicks.



Your Brand

Businesses can use their brands in short links, ensuring maximum exposure and brand impressions.

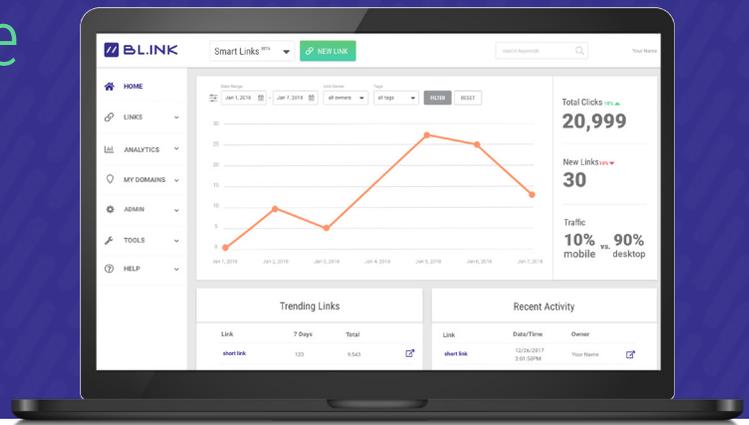


Your Messages

Users can buy custom domains using real words for short links in BL.INK.

Try BL.INK and transform the power and reach of your short links

BL.INK: A Full-Service Platform for People and Businesses of All Sizes



 **Scales with Users' Needs.** Flexible pricing tiers mean that users only pay for what they need, and scale to new pricing tiers as they grow.

 **Link Tracking: Understand and Optimize Short Links.** User-friendly Resources: online FAQ, and quick, helpful online support. For large enterprises, BL.INK also offers custom support options and Service-Level Agreements (SLAs).

 **Anywhere Access.** BL.INK offers integrated browser extensions for Chrome, Firefox, and Safari, and a mobile app for making links on the go.

 **Unique, Advanced Features.** Including Smart Links, dynamic link routing, flexible user permissions, advanced security, and more.

 **Campaign Management.** Create campaigns and easily track performance with real-time click analysis, use searchable tags to consolidate campaign metrics and track performance across platforms.

 **Seamless Integration.** Larger companies typically want to integrate into popular marketing automation tools. BL.INK API Access and engineering resources make that simple.

 **Unmatched Security.** For large enterprises, BL.INK ensures full compliance and control.

 **Analytics.** Optimize link performance using BL.INK reports or integrate with other popular web analytics tools, such as Google Analytics.

Try BL.INK – It's Free!

Visit www.bl.link to register for a free account. No credit card required.